

NOBUYA SATO

4-5 Denenchofu Minami
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[PROFESSION] Information Architect, User Experience Designer

[EXPERIENCE] **Business Architects Inc.** : Tokyo, Japan / September 2002 - Present

Manager, Information Architecture Group
 - acting as Project Manager for large scale corporate projects; define requirements, strategy, site architecture and creative direction.

Intervision-Razorfish, Inc. : Tokyo, Japan / February 2001 - August 2002

Project-level Experience Lead, Lead Information Architect
 - responsible for all information architecture activities, establish IA framework, mentor/educate others .
 - responsible for hiring new Information Architect candidates for Experience Network.
 - acting as Project-level Lead in Experience Network with broad range of skill-set.
 - acting as Thoughtful Lead in User Experience Design, Broadband, Globalization and Usability solutions

Sapient K.K. : Tokyo, Japan / January 2001 - February 2001

Creative Lead
 - as a head of Creative Discipline, responsible for managing and localising Practice (sub-discipline) of Graphic Design, Information Architecture, Content Strategy, and Creative Delivery.
 - responsible for hiring new candidates for Creative Discipline group.

iXL Japan, K.K. : Tokyo, Japan / July 2000 - December 2000

IA Director, Lead Information Architect
 - responsible for all functional design aspects of creative activities, as well as visual execution.
 - assist Design Director for management design group, also mentor/counseling other designers.
 - responsible for managing new candidates for design group.

Creative World Media, Inc. : Santa Monica, CA / April 2000 - June 2000

Art Director, Designer
 - designed client's Internet presence, and helped starting up CWM Japan Office in Tokyo.

Tapestry.Net, Inc. : Santa Cruz, CA / June 1999 - August 1999

Contract Web Designer, Project Lead
 - responsible for redesign their bilingual online recruiting/community web site.

Cyber Graphics, Inc. : Tokyo, Japan / December 1994 - December 1997

CG Director, Web Designer (Co-Founding member)
 - designed and developed a number of Web sites, CD-ROMs, and interactive media.
 - Web design portfolio : http://www02.so-net.ne.jp/~nobsato/web_e.html
 - Beta tester and official user support for PostPet™ for Mac (beta - ver. 1.0.x) with So-net.

OKI Alpha Create Inc. : Tokyo, Japan / April 1993 - December 1994

Industrial Designer, CAID Designer
 - designed and managed company's digital network system, self-trained and assisted other industrial designers for 3D CAD/CAM (Computer Aided Industrial Design) system.
 - designed display GUI; such as KDD MPEG player, Highway digital panel, mobile phone.

[EDUCATION] **DH Institute of Media Arts** : Santa Monica, CA / April 1998 - March 1999

- 3D Digital Movie course, with Alias/wavefront PowerAnimator and Composer

Associate in Art (Westside) : Santa Monica, CA / September 1998 - December 1998

- Quick Sketch instructed by Glenn Vipuu, Figure Drawing instructed by Mark Westermoe

UCLA Extension : Westwood, CA / April 1998 - July 1998

- Computer Animation II, ElectricImage

Kobe Design University : Kobe, Japan / April 1989 - March 1993

- Bachelor of Fine Art in Industrial Design, other main course of study in Visual Communication Design

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- [AWARDS] • **Imagina 2000***, selected for International work : 2000 / Monaco & Paris, France
- **Ajjic Festival Internacional de Cine***, nominated : 1999 / Jalisco, Mexico
- **SIGGRAPH S.P.A.C.E.99***, the Finalist : 1999 / USA
- **SIGGRAPH99 Computer Animation Festival, Animation Theater***: 1999 / USA
- **Vancouver Effects & Animation Festival '99***, nominated : 1999 / Vancouver, Canada
- **2nd. Indis Movie Festival***, selected : 1999 / Japan
- **NIKKEI Digital Publishing '97****, DTP section 1st. Prize/ Morisawa Font Award : 1997 / Japan
- **InterDepartment Project**, 2nd. Prize/ Kobe Economic Bureau Award : 1992 / Kobe, Japan
- **Green Designing '92**, 3rd. Prize/ Honourable mention : 1992 / Yamagata, Japan
- **Best Art Student of the year**, International School of Brussels : 1985 / Brussels, Belgium
- **Brussels American Student Art Festival**, selected : 1985 / Brussels, Belgium
- * as a group work. ** as a Company work (CyberGraphics)

- [SKILLS] Web Design : Macromedia Dreamweaver/Fireworks,
 Adobe InDesign/ Acrobat/ImageReady/GoLive,
 ... and other industry standard Macintosh-based graphics applications.
- 2D Software : Adobe Photoshop/Illustrator, Amazon Paint.
- 3D Software : Alias|Wavefront PowerAnimator/Maya, Amazon 3D Paint,
 ElectricImage, Strata StudioPro/Vision3d, Swivel 3D (w/ MacRenderMan)
 ... used to operate SHARP MEBIUS 3D/CAPGraph, CATIA, ME-10, Pro/ENGINEER
- Compositing : Alias|Wavefront Composer, Adobe AfterEffects/Premiere
- Programing : HTML 4/3.2/2, XHTML, DHTML, CSS 2/1, JavaScript, MEL(basics),
 Pascal, HyperTalk, OracleMediaTalk
- OS/System : Mac OS (System 6.02 - OS 9.1), SGI-Irix, Windows NT/98/2000, HP-Unix

- [PUBLICATIONS] Information Architecture approach (vol.1- vol.7), *Nikkei NetBusiness*, 2001
- Practical approach for the Sitemap, *WebSite Design vol.4*, 2001
- Master the Usability, *Weekly e-Report DragonField*, 2001
- Information Architecture, Practical and Traditonal approach, *WebSite Design vol. 6*, 2002
- Compare the Site! - Search and Browse, *WebSite Design vol.8*, 2003

- [AFFILIATIONS] • Asilomar Institute for Information Architecture, Japanese Representative (AIfIA)
- ACM/SIGGRAPH
- Tokyo ACM SIGGRAPH Professional Chapter
- Japan Information-Culture Society, Multimedia Division
- Alias|Wavefront Global Users Association (AWGUA)
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[REFERENCES] Available upon request